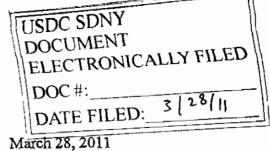
HINSHAW R CULBERTSON LLP



Philip Touitou (212) 471-6211 ptouitou@hinshawlaw.com

By Facsimile (212) 805-6717 Hon. Richard M. Berman, U.S.D.J. United States District Court Southern District of New York 500 Pearl Street New York, New York 10007

MEMO ENDORSED

ATTORNEYS AT LAW

780 Third Avenue 4th Floor New York, NY 10017-2024

212-471-6200 212-935-1166 (fax) www.hinshawlaw.com

Re: The Name LLC v. David Americo Ortiz Arias, et al. 10 CV 3212 (RMB)(DF)

Dear Judge Berman:

We write on behalf of the parties to jointly advise the Court that both sides have reached an agreement in principle that resolves and settles their disputes. Accordingly, it is respectfully requested that the settlement conference scheduled for tomorrow, March 29, 2011 at 9:30 a.m., be cancelled. It is anticipated that a fully executed Stipulation of Dismissal with prejudice will be submitted to the Court within 30 days for "so ordering."

Hon. Richard M. Berman, U.S.D.J. March 28, 2011

Page 2

bcc: By Email Only

David Ortiz (D_Power46@yahoo.com)
Mark J. Walker, CPA (markw@cobm.com)